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**ALPZA**

**ASSOCIATED MEMBER**

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**LATIN AMERICAN ASSOCIATION  
OF ZOOS AND AQUARIUMS**





# ABOUT ALPZA



Latin America houses over thirty percent of the world's species and three of the top countries with the most bird, amphibian, mammal, reptile, fish and plant life in the world.

The Latin American Association of Zoos and Aquariums (ALPZA) gathers the most prestigious and influential zoological institutions and professionals in Latin America and the Caribbean. Its goal is to facilitate the collaboration among its members, in order to promote their integral development, while maintaining the highest standards in animal welfare, environmental education, sustainability, conservation and safety. ALPZA is also the Latin American representative in the World Association of Zoos and Aquariums (WAZA).

## MISION

We are a platform that promotes the integral development of its members, and inspires to obtain the highest impact on biodiversity conservation, integrating the efforts of the Latin American region to global conservation goals.



# ABOUT ALPZA

## VISION

To ensure the conservation of the Latin American biodiversity, harmoniously integrating humans with nature.

## STRATEGIC GOALS

- To promote strategies for the integral development of our members.
- To positively impact on Latin American biodiversity conservation.
- To guarantee the long-term viability of wildlife populations within Latin American zoos and aquariums.

## STRUCTURE OF ALPZA

ALPZA has a Board of Directors represented by professionals from different countries who are elected by its members. The strength of the association comes from the very diverse members that compose it, as well as several Committees, and an Executive Office based in Santiago, Chile.



# WHY BECOME AN ASSOCIATE MEMBER OF ALPZA?



To be part of the most important zoo and aquarium association in Latin America that gathers professionals and institutions from 19 countries around the world.

Being a member of ALPZA provides recognition and positioning in one of the most biodiverse regions of the world: Latin America.

It offers the possibility of sharing knowledge and experiences with professionals of the union in Latin America and the world.

Provides an opportunity to interact with other institutions and learn from them.

ALPZA IS PRESENT IN  
14 LATIN AMERICAN  
COUNTRIES



# WHY BECOME AN ASSOCIATE MEMBER OF ALPZA?

Our association is the best framework to exchange knowledge, experiences and achievements in the region. Its strong ties with other international groups and associations (WAZA, EAZA, AZA, IUCN, CITES, etc.), provide a platform where connections, access to information, opportunities, and the possibility of collaborative work are made.

ALPZA encourages the exchange of information and experiences at a regional and international level in many topics, such as animal welfare and husbandry, conservation, science, environmental education, population management, animal health and nutrition, management and more.

ALPZA represents its members in international forums, and acts as the liaison with the international zoological community.

ALPZA MEMBERS  
RECEIVE MORE THAN  
17 MILLION VISITS PER  
YEAR



# BENEFITS

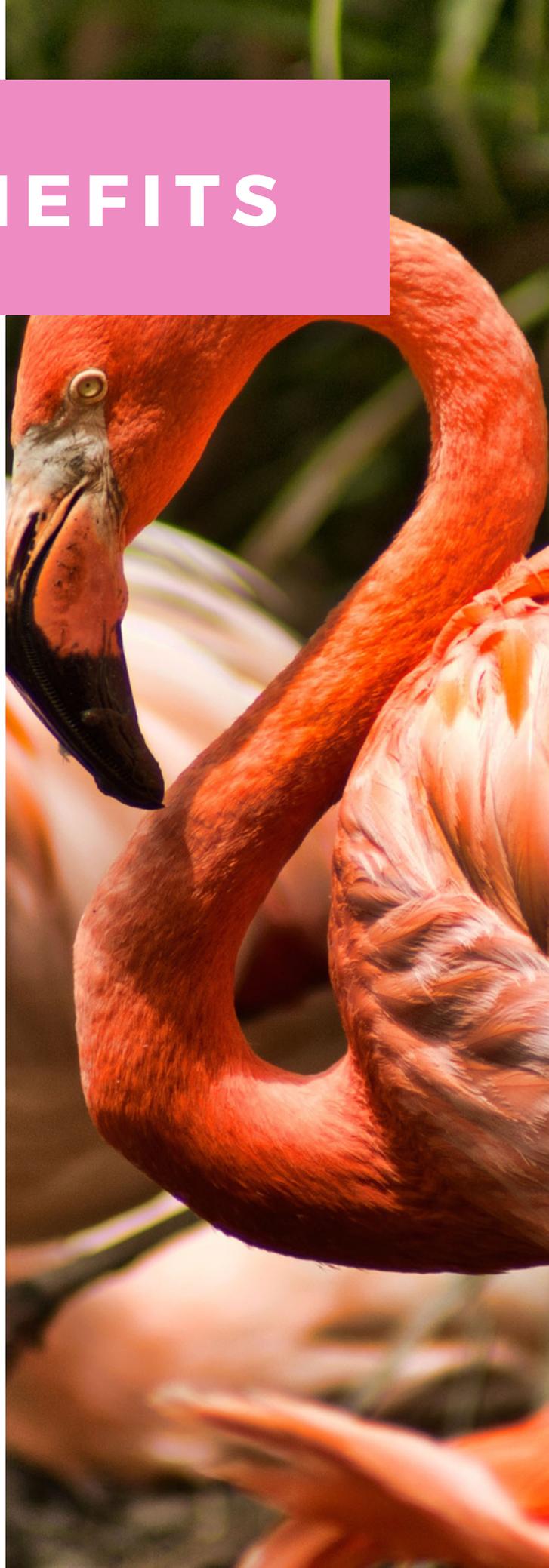
## CONSERVATION OPPORTUNITIES

Access to logistical, communicational, and financial support from ALPZA when applying for joint projects.

The possibility of obtaining the esteemed ALPZA Conservation Certification for conservation programs.

Ability to take part in projects coordinated by the Association.

ALPZA MEMBERS  
RESCUE MORE THAN  
5,500 ANIMALS PER  
YEAR



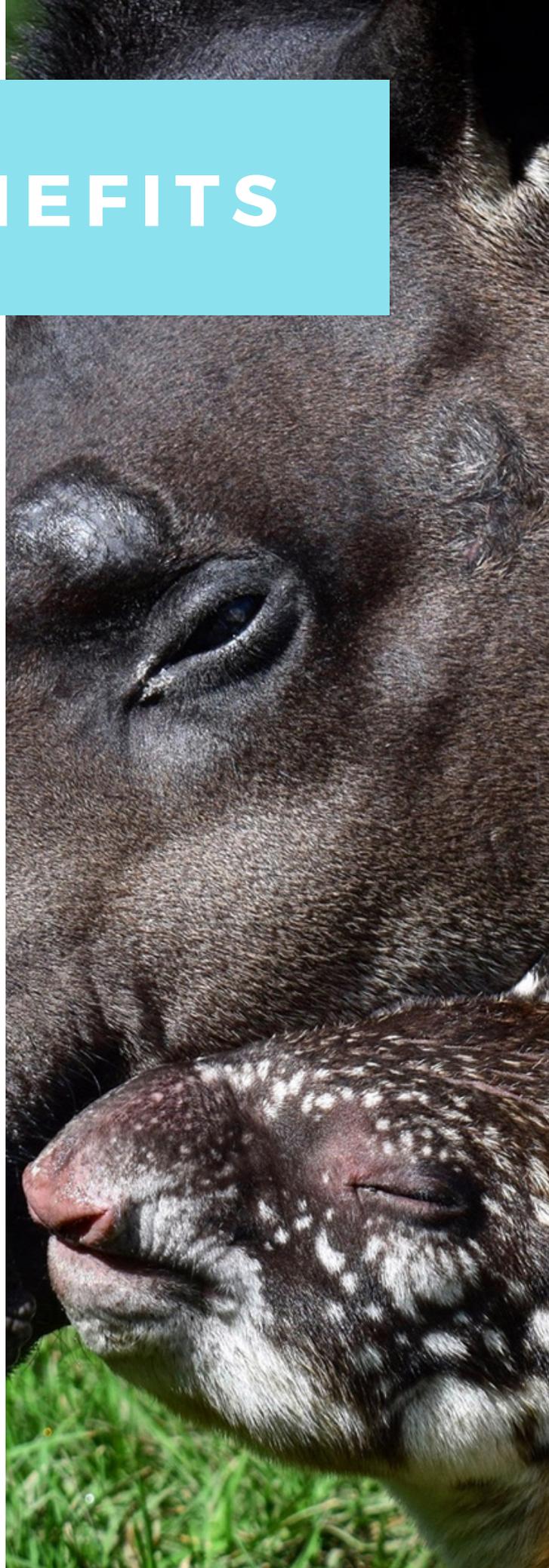
# BENEFITS

## PARTICIPATION IN EVENTS AND OPPORTUNITIES FOR PROFESSIONAL DEVELOPMENT

Access to current and relevant information in the form of courses, conferences, workshops, available grants, and other training events.

Discounts on conferences and training courses of other associations that share co-membership with ALPZA.

Access to the most important conferences and forums for zoos and aquariums in Latin America.

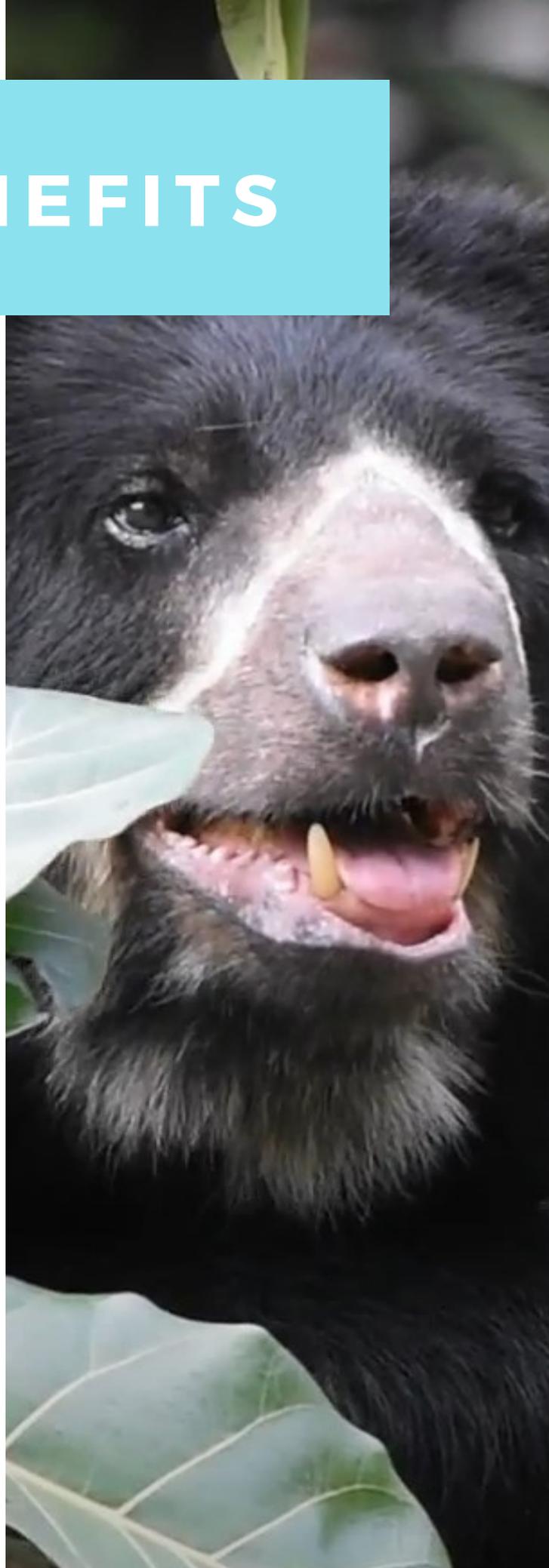


# BENEFITS

ALPZA organizes an annual high-quality conference, in which its members can benefit from special rates. This meeting brings together the entire community of the Association, to share their experiences and address the most important challenges for the community of zoos and aquariums in Latin America and the world, as well as to enrich the knowledge of its professionals with expert world-class speakers.

Participation in webinars and exclusive talks for members of the Association. Monthly ALPZA committees hold specialized talks and webinars on various topics to share their knowledge and experiences with the community.

ALPZA also coordinates scholarships to support the participation of its members in international events (conferences, courses, workshops, etc.), stimulating the participation of all levels of zoo staff, from directors to animal keepers.



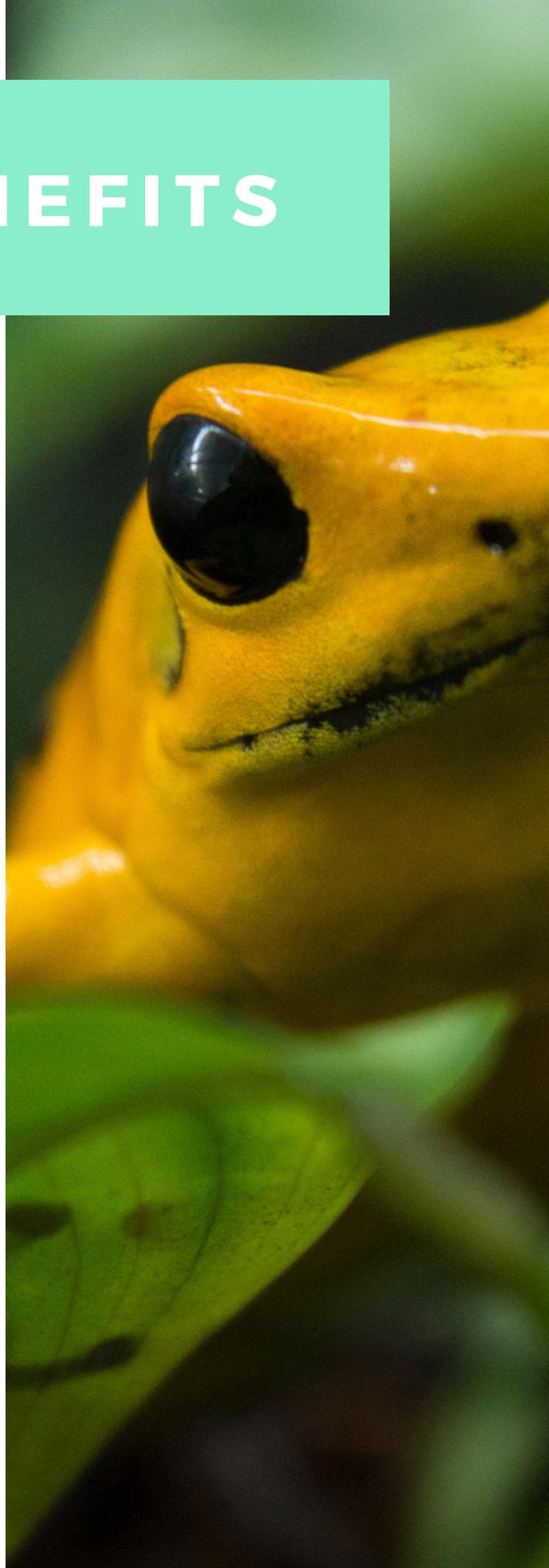
# BENEFITS

## ACCESS TO WEB RESOURCES

www.alpza.com attracts around 5,000 people each month. The site has two sections; one open to the public where the work of the Association and its members is shared to the general public, and a members-only section with the following benefits:

Access to scientific and technical information developed by the Association.

Possibility of sharing documents related to the management and care of wild animals with other members of the community. ALPZA translates documents from English into Spanish and Portuguese in order to extend their reach to other languages.



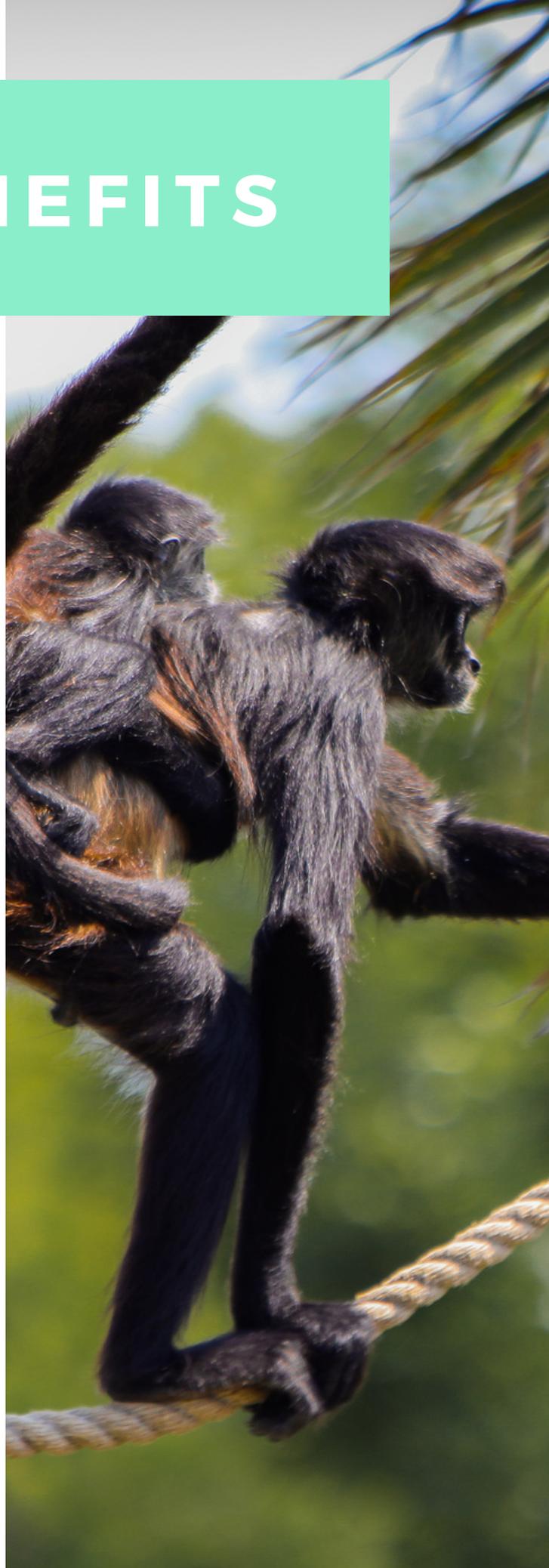
# BENEFITS

Access to the ALPZA Annual Report. Which incorporates the work carried out by the Executive Office, the committees, accredited institutions, certified conservation projects, and the financial report of the association.

Access to the document "Footprints that Impact". Which describes contributions made by our members in conservation, education, animal welfare, sustainability, and care of its wildlife populations.

THE GLOBAL  
COMMUNITY OF  
ALPZA MEMBERS ON  
SOCIAL MEDIA  
EXCEEDS 9 MILLION  
FOLLOWERS

ALPZA BUILDING COMMUNITY



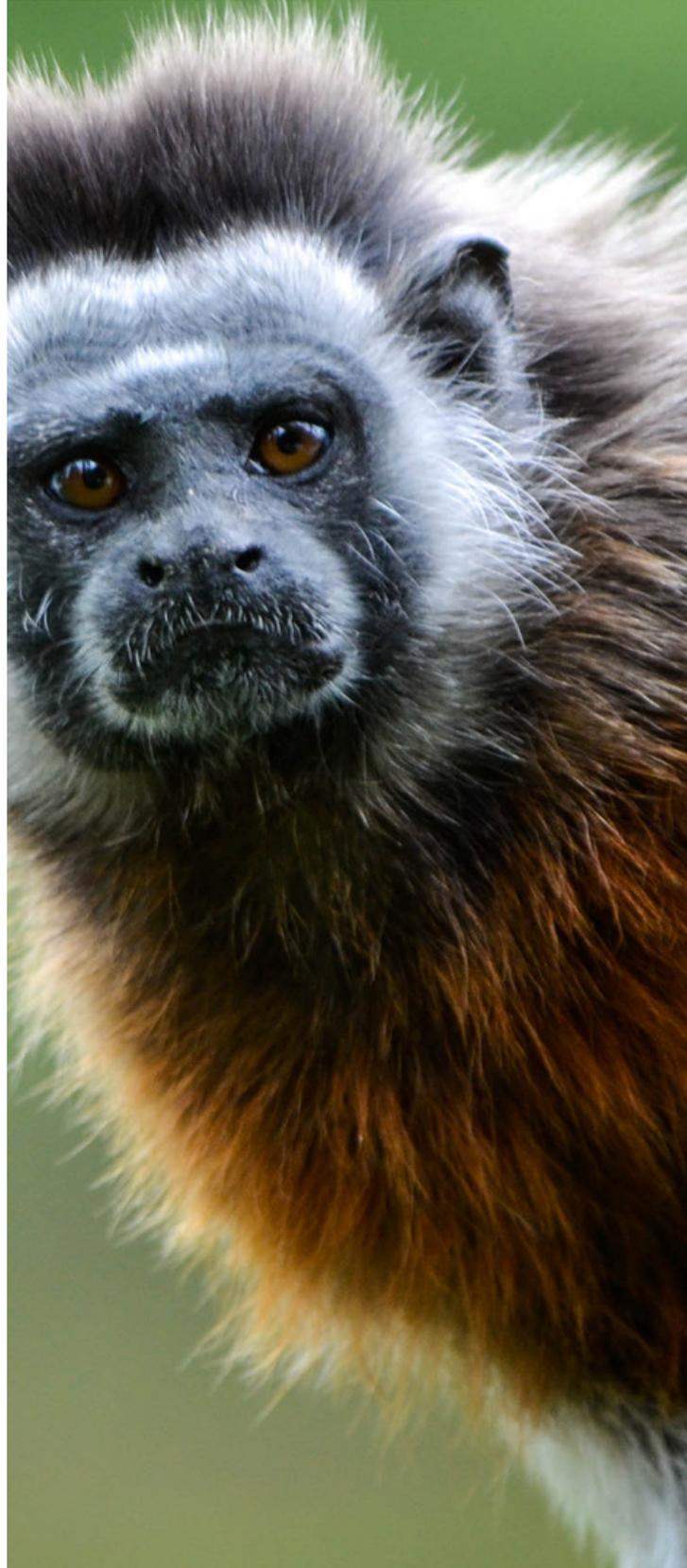
# BENEFITS

## FEATURED IN THE ALPZA MEDIA

Share news in the ALPZA newsletter. Our Association has a tri-monthly newsletter in English and Spanish, to disseminate the most important news, good practices, and milestones that involve ALPZA members.

Share news of your institution on the ALPZA social networks. We have various means of dissemination that include, in addition to the website, social networks, such as Facebook, Instagram, Twitter, and a YouTube channel, which in total add about 20,000 followers.

The appearance of your institution's logo and a link to your website on the member's page. The official ALPZA website brings together all the members of the Association to present them to the public, allowing easy redirection to its institutional website.







# WHO CAN BECOME ASSOCIATE MEMBERS OF ALPZA

Zoos, Aquariums and permanent centers with high standards of care for wildlife, located outside of Latin America. They are institutions operated by professionals, with doors open to the public on a regular and predictable basis. Its mission is supported with the overall vision of the World Association of Zoos and Aquariums (WAZA). The annual cost of ALPZA membership for Associated Members is USD 1000. The registration cost is USD 50, and it is paid only once.

[APPLY](#)





# ALPZA

Asociación Latinoamericana de  
Parques Zoológicos y Acuarios

**ASSOCIATED MEMBERS**

